

Shweta Jain

Chief Marketing and Sales Officer, The Leela Palaces, Hotels
and Resorts



Shweta brings with her a wealth of experience in spearheading South Asia's luxury lifestyle evolution, having held significant positions in Spirits, Consumer Packaged Goods, Wellness, Media, and Communications. Her most recent role was at Diageo India, where she served as the Chief Business Development Officer, instrumental in crafting business and brand transformation strategies that propelled long-term double-digit premiumization growth.

As a seasoned Commercial and Marketing leader, Shweta has led teams to embrace bold initiatives in culture, innovative experiential platform development, and margin-enhancing value growth. Her accomplishments include leading omnichannel experientials for the Johnnie Walker trademark, forging strategic partnerships for Singleton and Nicobar, orchestrating the India launch of Don Julio, and introducing the sustainability-forward luxury Single Malt brand, Godawan.

Shweta's global recognition includes prestigious awards such as the 'Keeper of the Quaich 2022' for her outstanding contribution to the global growth of Scotch Whisky, 'The Whisky Magazine Scotch Whisky Icon of the Year,' and acknowledgment as one of Black Book's 'Top Luxury Leaders in India.'

Academically, Shweta boasts an impressive background, holding an MBA with a major in Marketing from IMS-DAVV University, Indore, and completing studies in Luxury Strategy for Emerging Markets at HEC Paris and Leading Sustainable Organizations at Said Business School.

Outside of her professional endeavours, Shweta enjoys traveling and cooking with her husband, Manish, and their two children, Aahan and Myra. She is actively involved in sharing her insights and mentoring startups, founders, and management students across various platforms and institutions.