

## Parijat Chakraborty

India Lead - Public Affairs, Corporate Reputation, ESG, CSR



Parijat Chakraborty has close to three decades of rich experience in Market and Social Research Industry. He looks after two strategic service lines of Ipsos in India: Public Affairs and Corporate Reputation and also leads the ESG and CSR initiatives.

Parijat has diverse experience in different walks of market and social research, in sectors like Social, Automotive, Technology, Telecom, Government, Consulting, stakeholder management etc. in reputed organisations like TNS, IDC, NFO-MBL and AcNielsen ORG-Marg.

He also contributes to research and insight industry as the Treasurer of the industry association, MRSI.

He is an engineer from Indian Institute of Engineering Science and Technology (IEST), Howrah and alumnus of executive education programs of ISB Hyderabad, IIM Ahmedabad and Azim Premji University Bangalore. He is also a certified Lead Auditor for ISO 20252 & 9001 and a certified Six-Sigma professional with distinction.

Parijat is a regular speaker in different events and frequently quoted in media